

CHICAGO

ALL★STAR IMPACT

SUMMIT & VENTURE CHALLENGE

Chicago Youth Innovation Experience
During WNBA All-Star Weekend

LIVING
ON
PURPOSE

RHYMES
WITH
REASON

THE FUTURE OF
WOMEN'S SPORTS
STARTS WITH YOU.



JULY 24, 2026
FRIDAY



9:00 AM – 4:00 PM



CHICAGO, IL
VENUE TBD

INNOVATE. ELEVATE. IMPACT.



HIGH SCHOOL STUDENTS AGES 14–18

FREE TO ATTEND!

ABOUT THE EXPERIENCE

The All Star Impact Summit & Venture Challenge is a one-day immersive youth innovation experience during WNBA All-Star Weekend in Chicago.

Students from across Chicago will collaborate in teams to develop real business ideas, campaigns, and social ventures focused on one central challenge:

“HOW DO WE GROW REVENUE,
INVESTMENT, AND CULTURAL
CAPITAL FOR WOMEN'S SPORTS?”

Teams will pitch their ideas live to judges and community leaders at the end of the day!

WHAT STUDENTS WILL DO



BUILD
INVESTOR-STYLE
PITCH DECKS &
VENTURE CONCEPTS



EXPLORE CAREERS
IN SPORTS, MEDIA,
BUSINESS, MARKETING
& ENTREPRENEURSHIP



COLLABORATE
WITH STUDENTS
FROM SCHOOLS
ACROSS CHICAGO



DEVELOP PUBLIC
SPEAKING, TEAMWORK
& LEADERSHIP SKILLS



LEARN HOW BRANDS,
ATHLETES & ORGS.
CREATE ECONOMIC
IMPACT



RECEIVE MENTORSHIP
FROM ATHLETES,
ENTREPRENEURS &
INDUSTRY PROFESSIONALS



PRESENT ORIGINAL
IDEAS FOCUSED ON
THE FUTURE OF
WOMEN'S SPORTS



PITCH LIVE TO
JUDGES & COMMUNITY
LEADERS

WHY THIS MATTERS



Women's sports are experiencing unprecedented growth across media, sponsorship, and cultural influence.

This summit gives Chicago students the opportunity to engage directly with one of the fastest-growing movements in sports while learning how innovation, entrepreneurship, and storytelling shape industries and communities.

STUDENTS AREN'T JUST ATTENDING—
THEY'RE BUILDING THE FUTURE.

POSSIBLE STUDENT CONCEPTS

- Sports media platforms
- Sponsorship campaigns
- Youth sports initiatives
- Merchandise brands
- Community programs
- Technology solutions
- Fan engagement experiences
- Athlete advocacy organizations



SPECIAL EXPERIENCE

Students who complete the summit will unlock access to the WNBA Skills Competition experience during All-Star Weekend!



WNBA

PROVEN IMPACT

Rhymes with Reason has facilitated youth entrepreneurship and social impact summits with school districts and education partners across the country.

EVENT DETAILS



DATE: Friday, July 24, 2026



TIME: 9:00 AM – 4:00 PM



LOCATION: Chicago, IL (Venue TBD)



AUDIENCE: High School Students Ages 14–18



COST: Free for Participating Students



VALLEJO CITY UNIFIED SCHOOL DISTRICT (CALIFORNIA)



Served 200+ students across multiple high schools.

Post-program impact data showed:

- ✓ +0.40 growth in students' social entrepreneurship understanding
- ✓ +0.40 growth in public speaking confidence
- ✓ Significant movement from awareness to idea generation and early-stage execution
- ✓ Strong increase in students identifying themselves as problem solvers and changemakers

Students collaborated in cross-school teams to develop and pitch solutions to real community challenges with mentorship from educators, entrepreneurs, athletes, and community leaders.

PROVIDENCE PUBLIC SCHOOLS (RHODE ISLAND)



Served 25 high school students.

Students collaborated in teams to identify real community challenges, develop venture concepts, and build pitch presentations centered around creating meaningful social impact through entrepreneurship.

Across these experiences, students demonstrated measurable growth in:

- ✓ Collaboration and teamwork
- ✓ Communication and public speaking
- ✓ Critical thinking and problem solving
- ✓ Entrepreneurial mindset development
- ✓ Leadership confidence and student engagement



IN JUST 1 DAY (7 HOURS), STUDENTS LEAVE WITH STRONGER PROBLEM-SOLVING SKILLS, CONFIDENCE IN COMMUNICATING IDEAS, AND A DEVELOPING IDENTITY AS CHANGE MAKERS—
MOVEMENT TOWARD: “I CAN SOLVE PROBLEMS IN MY COMMUNITY.”

